



Business Case To Attend for Contractors, Project Owners, and Employees of Architectural or Engineering Firms (who have never attended)

Executive Summary

Just one new idea from this meeting is worth more than the cost to attend and contribute to our bottom line. CRC is the best educational forum to learn the latest construction risk management and insurance trends and strategies. I will have the opportunity to network with leaders in the industry who can help us enhance our competitive position using our risk management and insurance programs.

Business Opportunities

- **Meet underwriters and build relationships with them**—With the major construction underwriters all gathered in one place at one time, there is no better opportunity to start new relationships and enhance existing relationships.
- **Attend with our broker to develop the team**—Our broker is also attending, and we can attend workshops together. This is a great way to get new ideas for safeguarding our company or shaving costs, discussing the implications to our organization, and developing an action plan for implementation while on-site.
- **Network with and learn from other contractors**—An exclusive risk managers forum and other events will allow me to meet with other contractors who face the same problems or challenges as we do. Swapping ideas with them on-site and enhancing my network of informed colleagues around the country will enable me to seek advice when future challenges arise.
- **Improve our competitive position**—All types of participants on construction projects, including owners, general contractors, construction managers, architects/engineers, and trade contractors, are represented in the audience and at the podiums. By learning their concerns and needs I can take steps to address them, thereby turning our risk management program into a marketing asset.

More Benefits



- **Ideas and training for other team members**—I can bring back insights learned and implement right away with our team. Plus, the handouts for all of the workshops are available online for access by our team members.
- **Satisfy continuing education requirements**—Some if not all of the CPE, CLE, or AIA continuing education credit requirements can be met by attending.
- **Gain the knowledge needed to pass a CRIS exam and start this certification**—I plan to attend the workshop covering one of the [Construction Risk and Insurance Specialist \(CRIS®\)](#) courses in preparation to pass the exam.
- **Credit to keep the CRIS certification**—Attending 7 hours of workshops will qualify for reaccreditation to maintain the CRIS certification.

Costs and Financial Analysis

- **Savings and discounts**—Attending will also satisfy my CRIS renewal requirement. IRMI will even file the renewal for me at no additional charge.
- **Hotel discounts**— IRMI has negotiated the lowest discounts possible with the host hotel.
- **Cost of most meals is included**—The registration fee includes breakfast each morning, lunch every day, hors d’oeuvres and cocktails at the receptions, which will further defray the costs of attendance.
- **Satisfaction Guarantee**—IRMI is so confident about the program’s quality they promise to refund the Conference fee if I feel I didn’t get new ideas to reduce our cost of risk, enhance our risk management program, or improve our insurance coverages.

Alternatives

No other conference or forum provides access to as many industry experts and the elite players in the construction risk and insurance industry (nearly 2,000 attendees).