



SPONSORSHIP PROSPECTUS

Dallas, TX
June 1-3

2026



DALLAS, TX | JUNE 1–3, 2026

The IRMI Transportation Risk Conference (TRC) is where top risk and insurance professionals come together to tackle the complex challenges facing the transportation industry. Backed by the trusted IRMI name, IRMI TRC delivers focused, high-value content that decision-makers rely on.

Sponsoring IRMI TRC means more than visibility—it's a strategic opportunity to connect with a highly engaged audience and position your brand alongside the industry's most respected voices. Whether you're a national leader or an emerging innovator, your partnership signals credibility, expertise, and a commitment to advancing transportation risk and insurance management.

A photograph of a woman with long brown hair, wearing a light beige blazer over a white shirt and a blue lanyard. She is smiling and looking towards the right. In the background, other people are seated in a conference room, and a man is visible in the foreground, slightly out of focus. The setting appears to be a professional conference or meeting.

Join us and be part of the conversation that shapes the future of the industry.

SPONSORSHIP BENEFITS

Top 6 Reasons to Be a Sponsor

1 Elevated Branding

Securing an IRMI TRC sponsorship provides you with elevated branding exposure to over 150 attendees, including the industry's top thought leaders and decision-makers in transportation risk management.

2 Accessible Attendee List

Learn immediately which customers and prospects have registered by accessing the Conference app and viewing registered attendees.

3 Stand Out to Attendees

Showcase your expertise by greeting attendees from your sponsor booth. IRMI will provide a 6-foot table for sponsor display with space for 2 pull-up banners. Display timing will be communicated prior to the Conference.

4 Opportunity to Host a Private Reception

Gold sponsors have the opportunity to host a private reception within the hotel venue (based on availability).

5 Discounted Hotel Room Block Rate

Sponsors have access to a specified allotment of rooms within the discounted room block for the Conference. (Allotment of rooms varies based on sponsor level.)

6 *Edge of Risk* Podcast

Gold Sponsors have the opportunity to provide a guest speaker for an IRMI podcast episode. These popular 15–20-minute episodes position you as an industry thought leader and provide promotional exposure long after the Conference ends.

SPONSORSHIP BENEFITS

What’s My Level?

	Bronze \$4,500	Silver \$7,000	Gold \$10,000
Pre-Event Marketing			
Logo and branding on IRMI event website pages	✓	✓	✓
Company name or logo in a pre-event marketing email		✓	✓
Social media promotion on LinkedIn and X (formerly Twitter)		✓	✓
Conference Access			
Complimentary registrations	1 in-person + 1 on-demand	2 in-person + 5 on-demand	4 in-person + 6 on-demand
Discounted registrations: 20% off first-time in-person attendees	✓	✓	✓
Complimentary risk manager registration for first-time attendee	1	1	1
Discounted on-demand registrations	5%/20	10%/20	15%/20
Access to hotel room block	2	4	6
Complimentary online TRIP® courses	3	5	7
Conference Branding and Networking			
Sponsor display	✓	✓	✓
Complimentary sponsor display staff pass (sponsor display table)	2	2	2
Branding in Conference app	✓	✓	✓
On-site signage and branding at in-person event	✓	✓	✓
Dedicated 30-second intro (upon availability)		✓	✓
Post-Event Marketing			
Dedicated post-event e-blast			✓
15-minute industry podcast with IRMI executive			✓
Company name or logo in post-event "Thank You" email	✓	✓	✓

*Benefits subject to change

Opportunity	Exclusivity	Investment
Gold		
Work Zone Sponsor	Exclusive	\$10,000
Monday Reception Sponsor*	Exclusive	\$10,000
Breakout Session Signage Sponsor	Exclusive	\$10,000
Conference Lanyard Sponsor	Exclusive	\$10,000
Attendee Bag Sponsor	Exclusive	\$10,000
Hotel Key Card Sponsor	Exclusive	\$10,000
Hydration Station Sponsor	Exclusive	\$10,000
Conference Name Badge Sponsor	Exclusive	\$10,000
Silver		
Wi-Fi Sponsor	Exclusive	\$7,000
Tuesday Morning Breakfast Sponsor	Exclusive	\$7,000
Community Service Project Sponsor	Exclusive	\$7,000
TRIP Certification Signage and Pin/Sticker Sponsor	Exclusive	\$7,000
Power Pod Sponsor	Exclusive	\$7,000
Photo Booth Sponsor	Exclusive	\$7,000
Pen & Notepad Sponsor	Exclusive	\$7,000
Bronze		
Know Before You Go	Exclusive	\$4,500
Tuesday A.M. Break Sponsor	Exclusive	\$4,500
Tuesday P.M. Break Sponsor	Exclusive	\$4,500
Ribbon Bar Sponsor (NEW)	Exclusive	\$4,500
Bronze Sponsor (General)	Exclusive	\$4,500
Women in Transportation Insurance Collaboration	Exclusive	\$4,500

*\$5,000 add-on fee for branded experiential 360 degree video decal

PAST IRMI TRC SPONSORS

Be a part of the 2026 EXPERIENCE.

Join top-tier companies like these and become an IRMI TRC sponsor.

Partial List of Past Sponsors:



SPONSORSHIP BENEFITS

What can we help you with?

Questions? We can help.

SCHEDULE YOUR CONSULTATION



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