



AgriCon

IRMI Agribusiness Conference



SPONSORSHIP PROSPECTUS

Nashville, TN
August 31–September 2

2026



NASHVILLE, TN
AUGUST 31–SEPTEMBER 2, 2026

You'll have the chance to network with your colleagues, learn from industry experts, and take away practical tips and proven strategies for properly identifying and insuring farm and agribusiness exposures.

IRMI AgriCon sponsorship offers you an unparalleled opportunity to build your brand or reinforce your footprint in the agribusiness industry.

Join us for the 2026 IRMI Emmett J
Vaughan Agribusiness Conference
(AgriCon) in Nashville!



SPONSORSHIP BENEFITS

Top 6 Reasons to Be a Sponsor

- 1

Elevated Branding

Securing an IRMI AgriCon sponsorship provides you with elevated branding exposure to professionals who specialize in agribusiness and farm insurance, including the industry’s top thought leaders and decision-makers in agribusiness and risk management.
- 2

Access to Attendee List

Learn immediately which customers and prospects have registered by accessing the Conference app and viewing registered attendees.
- 3

Stand Out to Attendees

Showcase your expertise by greeting attendees from your sponsor booth.
- 4

Access to Host a Private Reception

Gold Sponsors have the opportunity to host a private reception within the hotel venue (based on availability).
- 5

Discounted Hotel Room Block Rate

Sponsor representatives who do not register for the Conference can access the discounted hotel block room rate. (Allotment of rooms varies based on sponsor level.)
- 6

Podcast

Gold Sponsors have the unique opportunity to provide a guest speaker for an IRMI podcast. These popular 15–20-minute episodes position your expert as an industry thought leader and provide promotional exposure long after the Conference ends.

2025 IRMI AGRICON BY THE NUMBERS (WEST)

Total Registrants	183
Companies Represented	98
Agents & Brokers	82
Risk Managers	1
Underwriters	55
Other	31

2025 IRMI AGRICON BY THE NUMBERS (CENTRAL)

Total Registrants	200
Companies Represented	63
Agents & Brokers	14
Risk Managers	3
Underwriters	20
Other	88

SPONSORSHIP BENEFITS

	Bronze	Silver	Gold
Pre-Event Marketing			
Logo and branding on IRMI event website and IRMI.com/AgriCon	✓	✓	✓
Company name or logo in a pre-event marketing email		✓	✓
Social media promotion on LinkedIn and Twitter (X)		✓	✓
Mention in <i>IRMI AgriRisk</i> monthly e-newsletter			1
Conference Access			
Complimentary registrations	1 in person + 1 on demand	2 in person + 5 on demand	4 in person + 6 on demand
Discounted registrations: 20% off first-time attendees	✓	✓	✓
Discounted on-demand registrations	5%/10	10%/15	15%/20
Access to hotel room block	1	2	5
Conference Branding and Networking			
Sponsor display	✓	✓	✓
Complimentary sponsor display staff pass (sponsor display table)	2	2	2
Branding in Conference app	✓	✓	✓
On-site signage and branding	✓	✓	✓
Dedicated 15-second session intro (upon availability)		✓	✓
AFIS Comps and Discounts			
Complimentary Agribusiness and Farm Insurance Specialist (AFIS®) courses	2	4	8
AFIS course discount	10%	15%	20%
Post-Event Marketing			
Company name and logo in post-event thank you email	✓	✓	✓
15-minute industry podcast with IRMI executive		✓	✓
Additional Benefits			
Two digital leaderboard advertisements in <i>IRMI AgriRisk</i> e-newsletter, subject to availability (\$1,050 value)		✓	✓
One free promotional eBlast opportunity to <i>IRMI AgriRisk</i> e-newsletter subscribers, timing subject to availability (\$850 value)		✓	✓
First right of refusal for 2027 sponsorship	✓	✓	✓

Opportunity	Exclusivity
Gold	
Conference Lanyard Sponsor	Exclusive
Conference Name Badge Sponsor	Exclusive
Tuesday Lunch Sponsor	Exclusive
Breakout Session Signage Sponsor	Exclusive
360-Degree Video Stage Branded Decal Sponsorship (offered for 2026 only)	Exclusive
Gold Sponsor (General)	Nonexclusive
Silver	
Attendee Bag Sponsor	Exclusive
Wi-Fi Sponsor	Exclusive
Hotel Key Card Sponsor	Exclusive
Hydration Station Sponsor	Exclusive
Tuesday Morning Breakfast Sponsor	Exclusive
AFIS Signage Sponsor	Exclusive
Pen and Notepad Sponsor	Exclusive
Tuesday Morning Coffee Sponsor	Exclusive
Silver Sponsor (General)	Nonexclusive
Bronze	
Guest Speaker Sponsor	Exclusive
On-Site Community Service Project	Exclusive
Refreshment Break (a.m.)	Exclusive (M or T)
Refreshment Break (p.m.)	Exclusive (M or T)
Know Before You Go Communications	Exclusive
Wellness/Workout Event Sponsor	Exclusive
Ribbon Bar Sponsor	Exclusive
Bronze Sponsor (General)	Nonexclusive

PAST IRMI AGRICON SPONSORS

Be a part of the **2026 EXPERIENCE**.

Join top-tier companies like these and become an IRMI Emmett J Vaughan Agribusiness Conference (AgriCon) sponsor.

Partial list of past sponsors:



Chubb Agribusiness



SPONSORSHIP BENEFITS

What can we help you with?

Questions? We can help.

SCHEDULE YOUR CONSULTATION



Monica Sturgeon
Email: monica.s@irmi.com
Phone: (972) 687-9379