

Reach *Targeted Decision Makers* and Associate Your Brand with a Valuable Educational Event



Introducing the *IRMI Webinar Program*



Benefits of Webinar Sponsorship

- **Links to your web site**—will help you acquire more business, increase your brand awareness and help increase your web traffic from IRMI.com, which generates more than 56,000 unique visitors per month
- **Promotional branding**—placing your brand in our promotions, and during the live and recorded archive webinar, will give you targeted exposure to high level decision makers
- **Your brand tied with IRMI**—recognition of your sponsorship during our introduction of the webinar will tie your brand into being supportive of a worthwhile educational event from a highly respected research organization
- **Your brand and message throughout the presentation**—opportunity for a short, rotating message appearing at programmed intervals during the webinar helps you tailor a special message that will be noticed by all participants
- **Utilize the attendee list**—within 12 months of the webinar date you may use the attendee list for pre-approved direct mail campaigns

Attendees pay \$39+ for each IRMI webinar, so you will reach only committed professionals. Colleagues can join the attendee for increased viewership. Plus, the webinar can be downloaded for later viewing.

Your sponsorship investment is only \$4.99 per attendee with a cap of \$3,499 per webinar. Contact Paul Murray for complete details at (800) 827-4242 ext. 313 or e-mail Paul.M@IRMI.com.

Tentative Webinar Topics (each bullet point = one 1-hour webinar)

Green Construction (starting June 23)

- Exposure and Key Risks
- Contract Issues
- Risk Control
- Insurance Coverage & Exclusions—Casualty & Surety
- Insurance Coverage & Exclusions—Special Environmental or Green Products
- Insurance Coverage & Exclusions—BR & Direct

Tips and Tactics for Managing Construction Contract Risks (Starting June 4)

- Pre-Contractual Strategies
- Specialized Contract Terms
- Indemnity
- Contractual Insurance Coverage
- Additional Insured Coverage
- Contract Insurance Requirements



Learn more at
www.IRMI.com/webinars

For More Information Contact: Paul Murray, CRIS
Vice President • IRMI • Phone: 800-827-4242 ext. 313 Email: Paul.M@IRMI.com